

Customer Success



Rayloc Gets Off to Fast Start with Document Process Automation

Crete!form® for Microsoft Dynamics® AX Helps Auto Parts Maker Drive the Business

A division of Genuine Parts Company, Rayloc is a leading re-manufacturer of automotive parts and supplier to Napa Auto Parts. The Atlanta-based company manufactures and distributes a wide range of auto parts such as starters, alternators and brake shoes at four facilities located across the United States in Kentucky, Utah, Tennessee and Maryland.



Customer Challenge

- Required document solution capable of seamlessly integrating with Microsoft Dynamics AX
- Existing electronic document solution tied exclusively to specific printers
- Lack of XML-based functionality limited broader use of electronic documents

Solution

- Bottomline Technologies' Create!form® for Microsoft Dynamics AX

Benefits

- Create!form suite's flexibility has enabled Rayloc to use any printer
- Ease-of-use enables fast, cost-effective document composition
- Breadth of capabilities creates opportunity for streamlining other core processes, including Positive Pay

ERP Migration Fuels Upgrade Discussion

Early in 2006, Rayloc initiated a project to migrate from its existing Enterprise Resource Planning (ERP) system to a Microsoft environment, powered by Microsoft Dynamics AX (Axapta). Migrating to Microsoft Dynamics AX would provide the organization with the opportunity to introduce greater degrees of flexibility and ease-of-use into core business processes. For many organizations, particularly those in manufacturing, ERP migration projects often open the door for organizations to reevaluate the value derived from solutions that support the ERP function. With Rayloc, the Microsoft Dynamics AX migration provided the perfect opportunity to upgrade its document output capabilities relative to important business documents such as purchase orders and accounts payable checks.

Bottomline Emerges at the Head of the Pack

Although Rayloc successfully leveraged a printer-based solution to transition away from pre-printed forms in favor of electronic documents, the solution's dependency on specific printers and lack of XML functionality weakened the solution's long-term appeal for Rayloc. Through a survey of document process automation solutions, Rayloc executives quickly identified Bottomline Technologies' Create!form® for Microsoft Dynamics AX as the ideal solution to meet its needs.

Integrating seamlessly with industry-leading ERP systems, including Microsoft Dynamics AX and Microsoft Dynamics GP (Great Plains), the Create!form product suite enables users to extend their ERP investment through advanced output formatting capabilities that replace paper-based documents and forms with more efficient and cost-effective electronic document processes. Using standard ERP output, these customized electronic documents can be delivered across multiple channels such as fax, email, print or the Web via automated routing logic.

Rayloc Enters the ROI Fast Lane

Deployed in February 2007, Bottomline's suite has yielded immediate benefits. The suite's inherent flexibility has allowed Rayloc to become "printer agnostic", eliminating its reliance on a single print vendor. And the suite's ease-of-use has paved the way for faster, more cost effective composition of critical transactional documents. As the implementation progresses, Rayloc expects to expand the types of documents composed and delivered via the Create!form suite to include invoices, financial statements, packing slips and export documents.



In the future, the company plans to leverage the suite's CheckDefense™ module, which will allow the company to quickly format its Positive Pay files without having to engage in complex reformatting.

About Bottomline Technologies

Bottomline Technologies (NASDAQ: EPAY) provides collaborative payment and invoice automation solutions to corporations, financial institutions and banks around the world. The company's solutions are used to streamline, automate and manage processes and transactions involving global payments, invoice approval, purchase-to-pay, collections, cash management and document process automation. Organizations trust these solutions to meet their needs for cost reduction, competitive differentiation and optimization of working capital.



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